



# Invent for the Planet

## The Sun Never Sets on Innovation

February 15-17, 2019

Invent for the Planet will be a 48-hour intensive design experience engaging students at different universities around the world on a single weekend to solve high impact problems. It will be based on Texas A&M's highly successful Aggies Invent 48-hour intensive design experience.

### Proposed Timeline

Date	Topic
Now	Invitations Issued and Continue Recruiting Universities
10/15/18	Initial Marketing Material Distributed
10/30/18	Workbook Finalized
10/31/18	Finalize University Contacts – Facilitator, Communications, IT
11/15/18	Source Need Statements
11/29/18	Webinar for IFTP Facilitators for Event Discussion (7:00 am CDT)
12/6/18	Webinar for Communications Contacts Start Marketing Blitz
12/11/18	Additional Webinar for IFTP Facilitators for Event Discussion (7:00 am CDT)
1/17/19	Webinar for IT Contacts
1/17/19	Need Statements and Need Statement Moderators Finalized, Release Need Statements to Facilitators
1/31/19	Webinar for IFTP Event Introductory Presentation (7:00 am CDT)
2/1/19	Deadline for Microsoft Teams Environment Established
2/7/19	Webinar for Last Minute Details (7:00 am CDT)
2/7/19	Release Need Statements to Students
2/15-17/19	Invent for the Planet (each university starts at 4:00 pm 2/15 local time)
2/18/19	Local Winning Teams Identified
2/20/19	Post Event Marketing
2/21/19	Winning Team Invitations Issued
4/? - ? 19	Invent for the Planet Conference
4/?/19	Post Conference Marketing